First published in 1995, and now sent free of charge three times a year to over 20,000* key specifiers and decision-makers throughout the global automotive industry, Electric & Hybrid Vehicle Technology International is firmly established as the world’s leading international showcase for technology and innovation in electric, hybrid and fuel-cell vehicle design, development and manufacture.

- Hard copy mailout, by name and job title, to around 10,000 key OE automotive personnel: Europe 45%, North America 35%, Asia/Pacific 15%, Rest of World 5%.
- Full-colour interactive digital version also available online at www.electrichybridvehicletechnology.com
- Distribution is to OE vehicle design, development and production companies, relevant independent design, engineering and R&D facilities, and to principal Tier One and Tier Two suppliers.
- Additional distribution at key industry events, including Electric & Hybrid Vehicle Technology Expo, The Battery Show, EVS, eMove360°, Vehicle Electrification Expo, Advanced Automotive Battery Conference and LCV.

PUBLISHING SCHEDULE 2020/21:

November 2020 issue:
Copy deadline: Friday 16th October 2020

March 2021 issue:
Copy deadline: Friday 12th February 2021

July 2021 issue:
Copy deadline: Friday 11th June 2021

ADVERTISING RATES:

- Double Page Spread: £6,500
- Full Page Colour: £4,450
- Half Page Colour: £3,100
- Quarter Page Colour: £1,750

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Banner advertising available on www.electrichybridvehicletechnology.com and also in our weekly e-newsletters - details on next page.

For further information, please contact:
Simon Edmands, Mark Allen Group, Hawley Mill, Hawley Road, Dartford, Kent DA2 7TJ, UK.
Tel: +44 (0)1322 464737    Mobile: +44 (0)7753 821964    Email: simon.edmands@markallengroup.com

(*combined printed/digital distribution)
BANNER ADVERTISING RATES FOR
www.electrichybridvehicletechnology.com

Site Header – 600x75px:
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