

electric & hybrid

vehicle technology international



Media and Advertising Data

2020/21

Printed Media

Now published
THREE
times a year!

First published in 1995, and now sent free of charge three times a year to over 20,000* key specifiers and decision-makers throughout the global automotive industry, Electric & Hybrid Vehicle Technology International is firmly established as the world's leading international showcase for technology and innovation in electric, hybrid and fuel-cell vehicle design, development and manufacture.

- Hard copy mailout, by name and job title, to around 10,000 key OE automotive personnel: Europe 45%, North America 35%, Asia/Pacific 15%, Rest of World 5%.
- Full-colour interactive digital version also available online at www.electrichybridvehicletechnology.com
- Distribution is to OE vehicle design, development and production companies, relevant independent design, engineering and R&D facilities, and to principal Tier One and Tier Two suppliers.
- Additional distribution at key industry events, including Electric & Hybrid Vehicle Technology Expo, The Battery Show, EVS, eMove360°, Vehicle Electrification Expo, Advanced Automotive Battery Conference and LCV.



PUBLISHING SCHEDULE 2020/21:

November 2020 issue:

Copy deadline: Friday 16th October 2020

March 2021 issue:

Copy deadline: Friday 12th February 2021

July 2021 issue:

Copy deadline: Friday 11th June 2021

ADVERTISING RATES:

Double Page Spread: £6,500

Full Page Colour: £4,450

Half Page Colour: £3,100

Quarter Page Colour: £1,750

Special series discounts for booking more than one issue at the same time.

Premium advertisement positions (covers etc) also available - prices upon request.

Technical editorial and interview opportunities also available to advertisers on a strictly 'first come, first served' basis!

Banner advertising available on www.electrichybridvehicletechnology.com and also in our weekly e-newsletters - details on next page.

Fast track

Founded less than two years ago, Chinese startup **Avarys** has begun the quest for production of the electric SUV as an affordable alternative to the Tesla Model X and Audi e-tron.

WORD: ALBERTO

Chinese startup Avarys doesn't fit the green space reserved for the Tesla Model X and Audi e-tron. It's a new entrant in the electric SUV market, and it's looking to disrupt the status quo. The company's mission is to produce a mass-market electric SUV that is both affordable and practical. The car is designed to be a viable alternative to the Tesla Model X and Audi e-tron, offering a range of 400 miles and a 0-100 time of 4.5 seconds. The car is also designed to be a viable alternative to the Tesla Model X and Audi e-tron, offering a range of 400 miles and a 0-100 time of 4.5 seconds.

There's a lot of excitement about the Avarys SUV, and it's clear that the company is committed to producing a high-quality, affordable electric SUV. The car is designed to be a viable alternative to the Tesla Model X and Audi e-tron, offering a range of 400 miles and a 0-100 time of 4.5 seconds.

TECH INSIDER: ALWAYS

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The car is designed to be a viable alternative to the Tesla Model X and Audi e-tron, offering a range of 400 miles and a 0-100 time of 4.5 seconds. The car is also designed to be a viable alternative to the Tesla Model X and Audi e-tron, offering a range of 400 miles and a 0-100 time of 4.5 seconds.

The battery pack is a key component of the car, and it's designed to be a viable alternative to the Tesla Model X and Audi e-tron, offering a range of 400 miles and a 0-100 time of 4.5 seconds.

For further information, please contact:

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(*combined printed/digital distribution)

www.electrichybridvehicletechnology.com

Digital Media

Webinar production and hosting now also available – further information and prices upon request

BANNER ADVERTISING RATES FOR www.electrichybridvehicletechnology.com

Site Header – 600x75px:
Twelve months: GBP11,000
Six months: GBP6,600

Beneath Header Menu – 900x90px:
Twelve months: GBP9,500
Six months: GBP5,700

Large Banner – 300x300px:
Twelve months: GBP7,995
Six months: GBP4,795

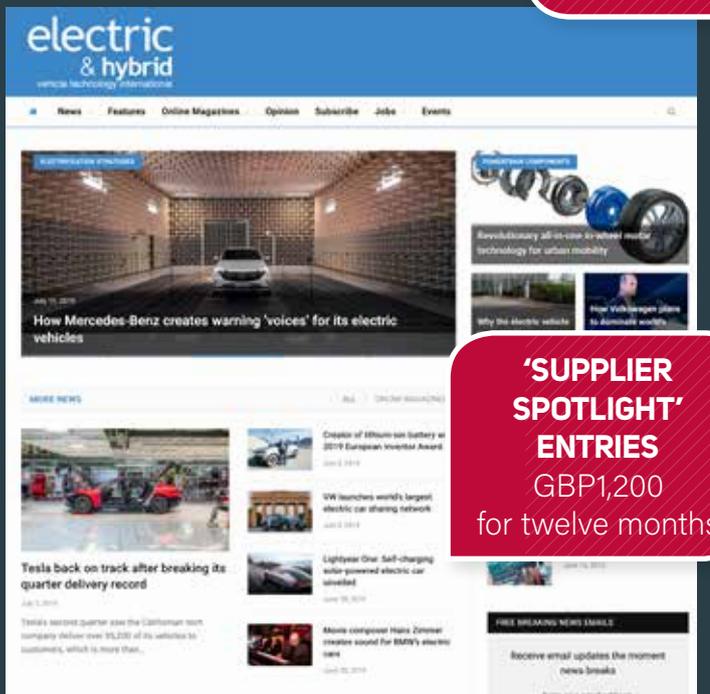
Junior Banner – 300x150px:
Twelve months: GBP6,750
Six months: GBP4,050

WEEKLY E-NEWSLETTERS

We also offer banner advertising on our weekly e-newsletters (sent out every Thursday/Friday)

GBP1,000 per banner per email.

'SUPPLIER SPOTLIGHT' ENTRIES
GBP1,200 for twelve months



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In the news this week

World's first hydrogen double decker buses set for London



In 2020, the UK's capital will see the introduction of the world's first hydrogen double decker buses as part of London's push for zero emission transportation [more...](#)

exclusive: Triumph reveals plans to create electric motorcycles



Iconic motorcycle brand Triumph has announced that it is joining forces with UK industry experts including Williams Advanced Engineering to develop and manufacture a future of electric motorcycles [more...](#)

More news...

- [Volvo announces multi-billion dollar battery deal for its EV future](#)
- [Hyundai and Kia to create high-performance electric car with Rimac](#)
- [Aston Martin Rapide E first look at Monaco](#)
- [Volta unveils high-tech charging stations to help encourage EV uptake](#)

'E-BLAST' PRICES

Distribution by dedicated, exclusive email to over 15,000 key professionals within the global OE electric and hybrid vehicle industry.

One 'e-blast': GBP4,450
Two 'e-blasts': GBP7,250
Three 'e-blasts': GBP9,450

Prices for additional 'e-blasts' upon request.

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