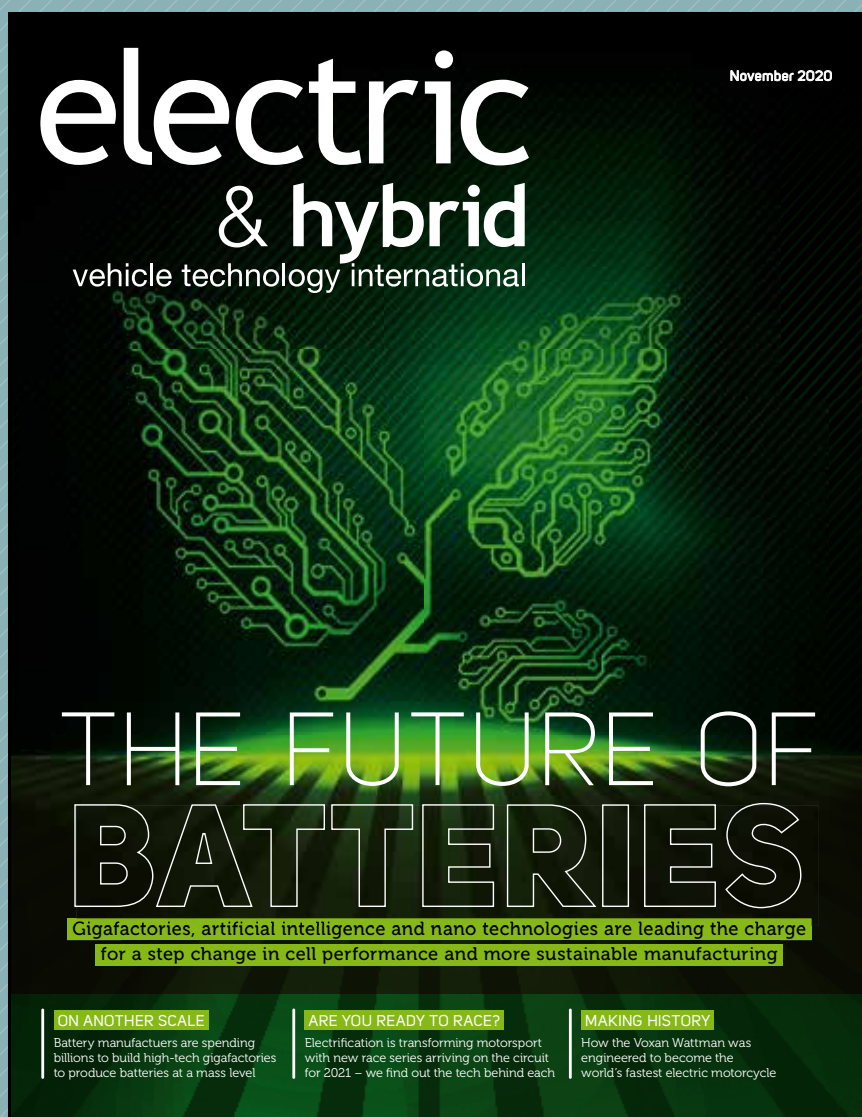


electric & hybrid

vehicle technology international

25+
Years!



Media and Advertising Data

2021

Printed Media

Now published
THREE
times a year!

First published in 1995, and now sent free of charge three times a year to over 20,000* key specifiers and decision-makers throughout the global automotive industry, Electric & Hybrid Vehicle Technology International is firmly established as the world's leading international showcase for technology and innovation in electric, hybrid and fuel-cell vehicle design, development and manufacture.

- Hard copy mailout, by name and job title, to around 10,000 key OE automotive personnel: Europe 45%, North America 35%, Asia/Pacific 15%, Rest of World 5%.
- Full-colour interactive digital version also available online at www.electrichybridvehicletechnology.com
- Distribution is to OE vehicle design, development and production companies, relevant independent design, engineering and R&D facilities, and to principal Tier One and Tier Two suppliers.
- Additional distribution at key industry events, including Electric & Hybrid Vehicle Technology Expo, The Battery Show, EVS, eMove360°, Vehicle Electrification Expo, Advanced Automotive Battery Conference and LCV.



PUBLISHING SCHEDULE 2021:

- March 2021 issue:**
Copy deadline: Friday 12th February 2021
- July 2021 issue:**
Copy deadline: Friday 11th June 2021
- November 2021 issue:**
Copy deadline: Friday 15th October 2021

ADVERTISING RATES:

- Double Page Spread: £6,500
- Full Page Colour: £4,450
- Half Page Colour: £3,100
- Quarter Page Colour: £1,750

Special series discounts for booking more than one issue at the same time.
Premium advertisement positions (covers etc) also available - prices upon request.
Technical editorial and interview opportunities also available to advertisers on a strictly 'first come, first served' basis!

Banner advertising available on www.electrichybridvehicletechnology.com and also in our weekly e-newsletters - details on next page.

Fast track
Founded less than two years ago, Chinese startup **Avarys** has begun the quest for production of the electric SUV as an affordable alternative to the Tesla Model X and Audi e-tron.

TECH TALK | AVARYS

China's variable Avarys doesn't fit the green space... [Text continues]

TECH INSIDER | AVARYS

who to mention... [Text continues]

For further information, please contact:

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(*combined printed/digital distribution)

www.electrichybridvehicletechnology.com

Digital Media

Webinar production and hosting now also available – further information and prices upon request

BANNER ADVERTISING RATES FOR www.electrichybridvehicletechnology.com

Site Header – 600x75px:
Twelve months: GBP11,000
Six months: GBP6,600

Beneath Header Menu – 900x90px:
Twelve months: GBP9,500
Six months: GBP5,700

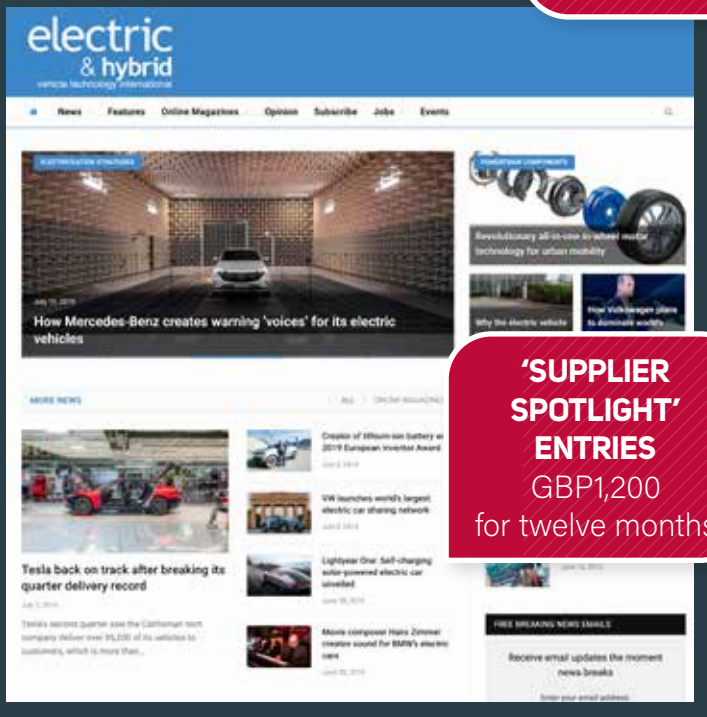
Large Banner – 300x300px:
Twelve months: GBP7,995
Six months: GBP4,795

Junior Banner – 300x150px:
Twelve months: GBP6,750
Six months: GBP4,050

WEEKLY E-NEWSLETTERS

We also offer banner advertising on our weekly e-newsletters (sent out every Thursday/Friday)

GBP1,000 per banner per email.



electric & hybrid
vehicle technology international

In the news this week

World's first hydrogen double decker buses set for London



In 2020, the UK's capital will see the introduction of the world's first hydrogen double decker buses as part of London's push for zero emission transportation [more...](#)

exclusive: Triumph reveals plans to create electric motorcycles



Iconic motorcycle brand Triumph has announced that it is joining forces with UK industry experts including Williams Advanced Engineering to develop and manufacture a future of electric motorcycles [more...](#)

More news...

- [Volvo announces multi-billion dollar battery deal for its EV future](#)
- [Hyundai and Kia to create high-performance electric car with Rimac](#)
- [Aston Martin Rapide E first look at Monaco](#)
- [Volta unveils high-tech charging stations to help encourage EV uptake](#)

'E-BLAST' PRICES

Distribution by dedicated, exclusive email to over 15,000 key professionals within the global OE electric and hybrid vehicle industry.

One 'e-blast': GBP4,450
Two 'e-blasts': GBP7,250
Three 'e-blasts': GBP9,450

Prices for additional 'e-blasts' upon request.

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