First published in 1995, and now sent free of charge three times a year to over 15,000* key specifiers and decision-makers throughout the global automotive industry, Electric & Hybrid Vehicle Technology International is firmly established as the world’s leading international showcase for technology and innovation in electric, hybrid and fuel-cell vehicle design, development and manufacture.

- Hard copy mailout, by name and job title, to around 10,000 key OE automotive personnel: Europe 45%, North America 35%, Asia/Pacific 15%, Rest of World 5%.
- Full-colour interactive digital version also available online at www.electrichybridvehicletechnology.com
- Distribution is to OE vehicle design, development and production companies, relevant independent design, engineering and R&D facilities, and to principal Tier One and Tier Two suppliers.
- Additional distribution at key industry events, including Electric & Hybrid Vehicle Technology Expo, The Battery Show, EVS, eMove360°, Vehicle Electrification Expo, Advanced Automotive Battery Conference and LCV.

PUBLISHING SCHEDULE 2021/22:

**November 2021 issue:**
Copy deadline: Friday 15th October 2021

**March 2022 issue:**
Copy deadline: Friday 11th February 2022

**July 2022 issue:**
Copy deadline: Friday 10th June 2022

**November 2022 issue:**
Copy deadline: Friday 14th October 2022

ADVERTISING RATES:

- Double Page Spread: £6,500
- Full Page Colour: £4,450
- Half Page Colour: £3,100
- Quarter Page Colour: £1,750

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Technical editorial and interview opportunities also available to advertisers on a strictly ‘first come, first served’ basis!

Banner advertising available on www.electrichybridvehicletechnology.com and also in our weekly e-newsletters - details on next page.

For further information, please contact:
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Tel: +44 (0)1322 464737    Mobile: +44 (0)7753 821964    Email: simon.edmands@markallengroup.com

(*combined printed/digital distribution)
BANNER ADVERTISING RATES FOR
www.electrichybridvehicletechnology.com

Site Header - 600x75px:
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Six months: GBP6,600

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Six months: GBP5,700

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