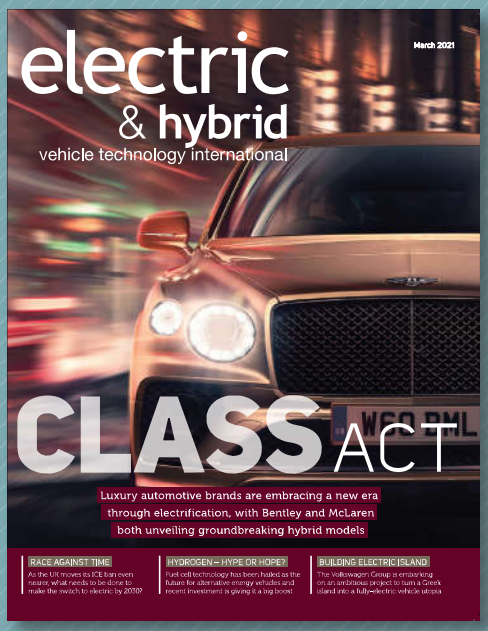
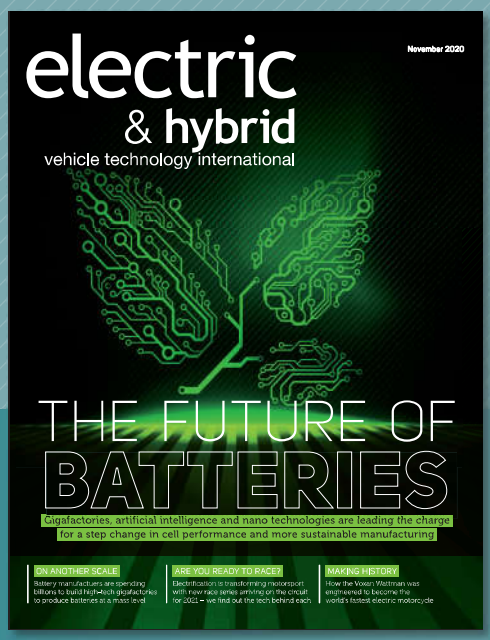
electric & hybrid
vehicle technology international

The industry's leading publication for over **25** years





'Since advertising with Electric & Hybrid Vehicle Technology International, visitor numbers to our website have more than doubled – great job!'

Anna Balyasov, Marketing Communications Manager, VisIC Technologies

Media and Advertising Data 2021/22

Printed Media

Now published **THREE** times a year!

First published in 1995, and now sent free of charge three times a year to over 15,000* key specifiers and decision-makers throughout the global automotive industry, Electric & Hybrid Vehicle Technology International is firmly established as the world's leading international showcase for technology and innovation in electric, hybrid and fuel-cell vehicle design, development and manufacture.

- Hard copy mailout, by name and job title, to around 10,000 key OE automotive personnel: Europe 45%, North America 35%, Asia/Pacific 15%, Rest of World 5%.
- Full-colour interactive digital version also available online at www.electrichybridvehicletechnology.com
- Distribution is to OE vehicle design, development and production companies, relevant independent design, engineering and R&D facilities, and to principal Tier One and Tier Two suppliers.
- Additional distribution at key industry events, including Electric & Hybrid Vehicle Technology Expo, The Battery Show, EVS, eMove360°, Vehicle Electrification Expo, Advanced Automotive Battery Conference and LCV.

PUBLISHING SCHEDULE 2021/22:

November 2021 issue:
Copy deadline: Friday 15th October 2021

March 2022 issue:
Copy deadline: Friday 11th February 2022

July 2022 issue:
Copy deadline: Friday 10th June 2022

November 2022 issue:
Copy deadline: Friday 14th October 2022

ADVERTISING RATES:

Double Page Spread: £6,500
Full Page Colour: £4,450
Half Page Colour: £3,100
Quarter Page Colour: £1,750

Special series discounts for booking more than one issue at the same time.
Premium advertisement positions (covers etc) also available - prices upon request.
Technical editorial and interview opportunities also available to advertisers on a strictly 'first come, first served' basis!

Banner advertising available on www.electrichybridvehicletechnology.com and also in our weekly e-newsletters - details on next page.

For further information, please contact:
Simon Edmands, Mark Allen Group, Hawley Mill, Hawley Road, Dartford, Kent DA2 7TJ, UK.
Tel: +44 (0)1322 464737 Mobile: +44 (0)7753 821964 Email: simon.edmands@markallengroup.com

(*combined printed/digital distribution)

www.electrichybridvehicletechnology.com

Digital Media

Webinar production and hosting now also available *– further information and prices upon request*

BANNER ADVERTISING RATES FOR www.electrichybridvehicletechnology.com

Site Header – 600x75px:
Twelve months: GBP11,000
Six months: GBP6,600

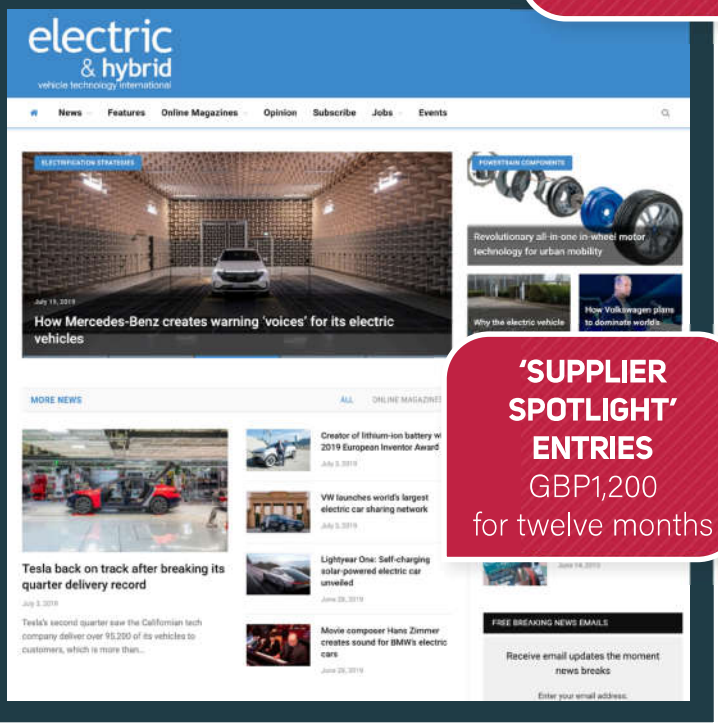
Beneath Header Menu – 900x90px:
Twelve months: GBP9,500
Six months: GBP5,700

Large Banner – 300x300px:
Twelve months: GBP7,995
Six months: GBP4,795

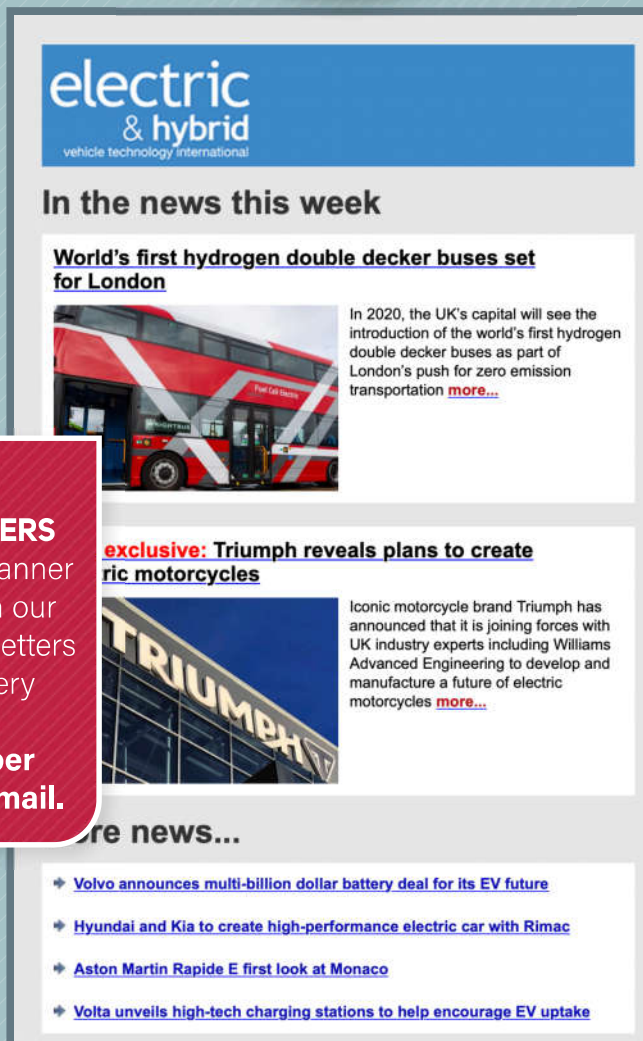
Junior Banner – 300x150px:
Twelve months: GBP6,750
Six months: GBP4,050

Wallpaper – 230x900px:
Twelve months: GBP11,000
Six months: GBP6,600

WEEKLY E-NEWSLETTERS
We also offer banner advertising on our weekly e-newsletters (sent out every Thursday)
GBP1,000 per banner per email.



'SUPPLIER SPOTLIGHT' ENTRIES
GBP1,200
for twelve months



'E-BLAST' PRICES

Distribution by dedicated, exclusive email to around 15,000 key professionals within the global OE electric and hybrid vehicle industry.

One 'e-blast': GBP4,450
Two 'e-blasts': GBP7,250
Three 'e-blasts': GBP9,450

Prices for additional 'e-blasts' upon request.

For further information, please contact:
Simon Edmands, Mark Allen Group, Hawley Mill, Hawley Road, Dartford, Kent DA2 7TJ, UK.
Tel: +44 (0)1322 464737 Mobile: +44 (0)7753 821964 Email: simon.edmands@markallengroup.com

www.electrichybridvehicletechnology.com