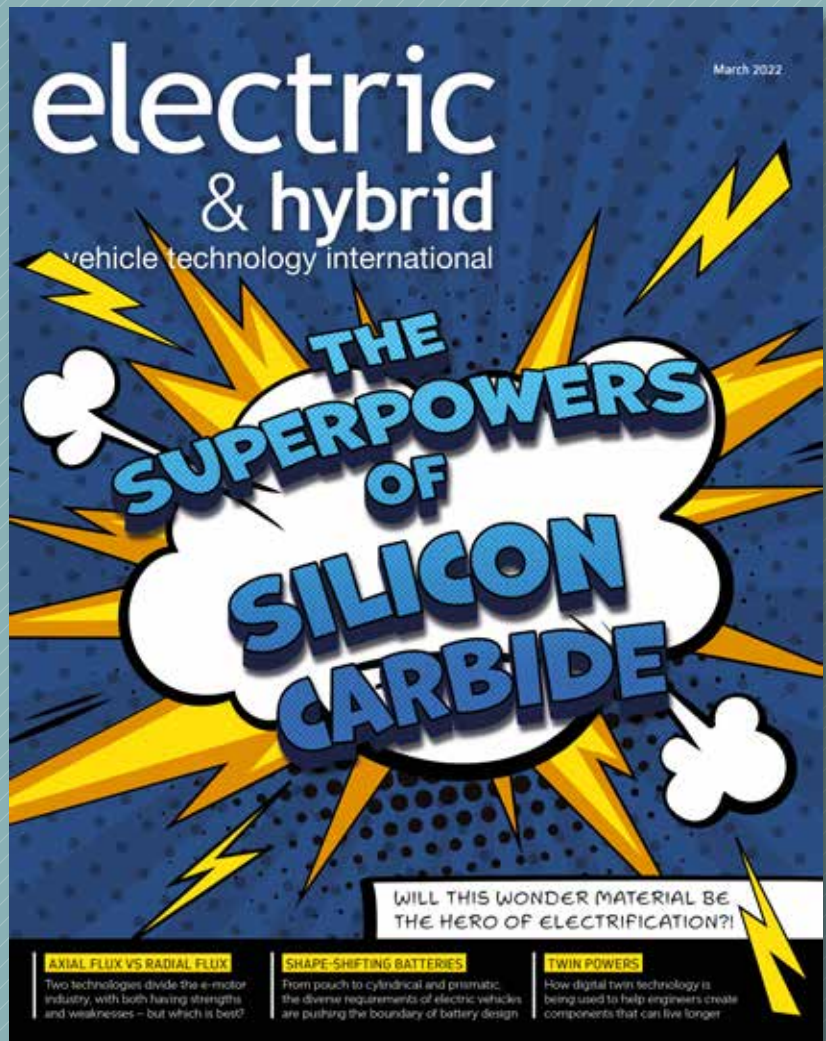
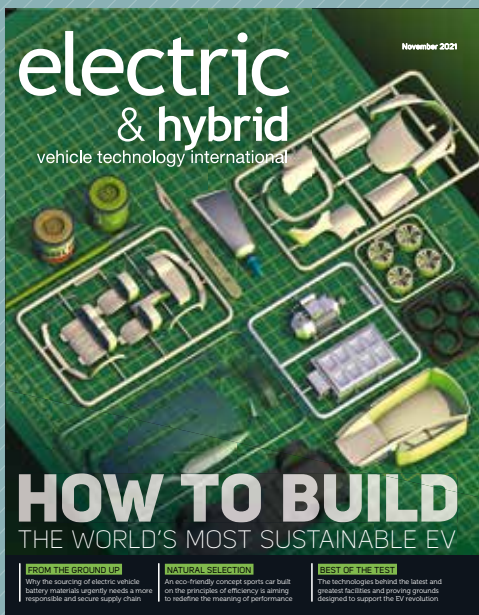


# electric & hybrid

vehicle technology international

The industry's leading publication for over **25** years



'Since advertising with Electric & Hybrid Vehicle Technology International, visitor numbers to our website have more than doubled – great job!'

Anna Balyasov, Marketing Communications Manager, VisIC Technologies

Media and Advertising Data

2022/23

# Printed Media

Now published  
**THREE**  
times a year!

First published in 1995, and now sent free of charge three times a year to over 20,000\* key specifiers and decision-makers throughout the global automotive industry, **Electric & Hybrid Vehicle Technology International** is firmly established as the world's leading international showcase for technology and innovation in electric, hybrid and fuel-cell vehicle design, development and manufacture.

- Hard copy mailout, by name and job title, to around 10,000 key OE automotive personnel: Europe 45%, North America 35%, Asia/Pacific 15%, Rest of World 5%.
- Full-colour interactive digital version also available online at [www.electrichybridvehicletechnology.com](http://www.electrichybridvehicletechnology.com)
- Distribution is to OE vehicle design, development and production companies, relevant independent design, engineering and R&D facilities, and to principal Tier One and Tier Two suppliers.
- Additional distribution at key industry events, including Electric & Hybrid Vehicle Technology Expo, The Battery Show, EVS, eMove360°, Vehicle Electrification Expo, Advanced Automotive Battery Conference and LCV.



## PUBLISHING SCHEDULE 2022/23:

### July 2022 issue:

Copy deadline: Friday 24th June 2022

### November 2022 issue:

Copy deadline: Friday 14th October 2022

### March 2023 issue:

Copy deadline: Friday 17th February 2023



## ADVERTISING RATES:

Double Page Spread: £6,500

Full Page Colour: £4,450

Half Page Colour: £3,100

Quarter Page Colour: £1,750

Special series discounts for booking more than one issue at the same time.

Premium advertisement positions (covers etc) also available - prices upon request.

Technical editorial and interview opportunities also available to advertisers on a strictly 'first come, first served' basis!

**Banner advertising available on [www.electrichybridvehicletechnology.com](http://www.electrichybridvehicletechnology.com) and also in our weekly e-newsletters - details on next page.**

### For further information, please contact:

**Simon Edmands, Mark Allen Group, Hawley Mill, Hawley Road, Dartford, Kent DA2 7TJ, UK.**

**Tel: +44 (0)1322 464737 Mobile: +44 (0)7753 821964 Email: [simon.edmands@markallengroup.com](mailto:simon.edmands@markallengroup.com)**

(\*combined printed/digital distribution)

[www.electrichybridvehicletechnology.com](http://www.electrichybridvehicletechnology.com)

# Digital Media

Webinar production and hosting now also available – further information and prices upon request

## BANNER ADVERTISING RATES FOR [www.electrichybridvehicletechnology.com](http://www.electrichybridvehicletechnology.com)

### Site Header – 600x75px:

Twelve months: GBP11,000

Six months: GBP6,600

### Beneath Header Menu – 900x90px:

Twelve months: GBP9,500

Six months: GBP5,700

### Large Banner – 300x300px:

Twelve months: GBP7,995

Six months: GBP4,795

### Junior Banner – 300x150px:

Twelve months: GBP6,750

Six months: GBP4,050

### Wallpaper – 230x900px:

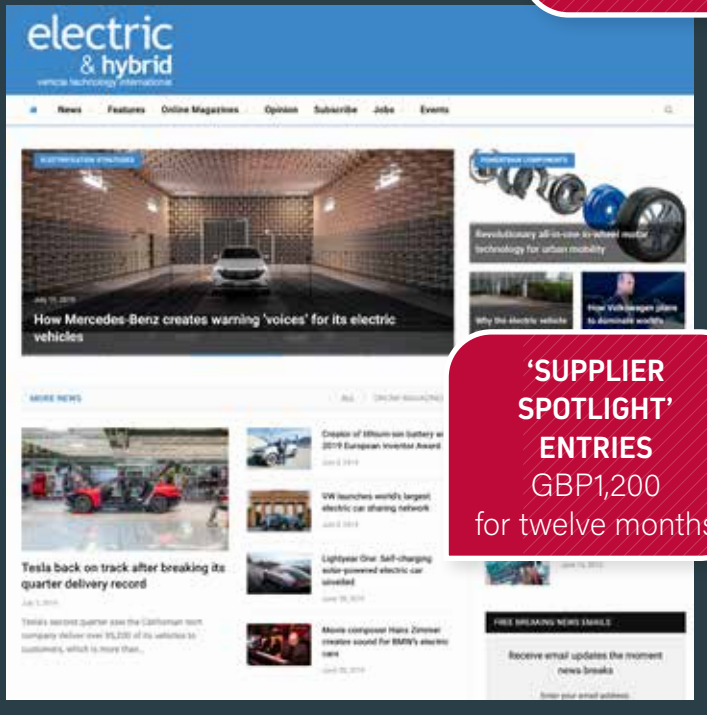
Twelve months: GBP11,000

Six months: GBP6,600

### WEEKLY E-NEWSLETTERS

We also offer banner advertising on our weekly e-newsletters (sent out every Thursday)

**GBP1,000 per banner per email.**



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vehicle technology international

## In the news this week

### World's first hydrogen double decker buses set for London



In 2020, the UK's capital will see the introduction of the world's first hydrogen double decker buses as part of London's push for zero emission transportation [more...](#)

### exclusive: Triumph reveals plans to create electric motorcycles



Iconic motorcycle brand Triumph has announced that it is joining forces with UK industry experts including Williams Advanced Engineering to develop and manufacture a future of electric motorcycles [more...](#)

## More news...

- [Volvo announces multi-billion dollar battery deal for its EV future](#)
- [Hyundai and Kia to create high-performance electric car with Rimac](#)
- [Aston Martin Rapide E first look at Monaco](#)
- [Volta unveils high-tech charging stations to help encourage EV uptake](#)

## 'E-BLAST' PRICES

Distribution by dedicated, exclusive email to over 20,000 key professionals within the global OE electric and hybrid vehicle industry.

**One 'e-blast': GBP4,450**

**Two 'e-blasts': GBP7,250**

**Three 'e-blasts': GBP9,450**

*Prices for additional 'e-blasts' upon request.*

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